

RUBRIC for "The Living Soil" Poster Contest – WAKE COUNTY STUDENTS

5th Grade **Science 5.L.2** – Ecosystems & Interdependence, **Social Studies 5.G.1.2** – Humans Harm/Help Environment, **Visual Arts 5.V** – Visual Literacy
 4th Grade **Science 4.L.1** – Ecosystems/Interconnections, **Social Studies 4.G.1.2** – Human impact on natural resources, **Visual Arts 5.V** – Visual Literacy

Yes! I have read the Poster Contest rubric below and fully understand the quality of scientific research and creative artwork expected in developing an outstanding "The Living Soil" poster. I promise that my poster will represent my own original work and my very best effort!

Student Artist Name: _____ Signature: _____ Grade: _____

Teacher: _____ School: _____

POSTER CONTEST RUBRIC	A splendid poster masterpiece with impressive soil expertise. Most Marvelous MATISSE!	A poster out of the ordinary & ready for the art gallery! Way to go VAN GOGH!	A good poster although more soil knowledge needs to show. Get in the know PICASSO!	Good grief! It's our belief this poster needs artistic relief. Better call Georgia O'KEEFE!
Top Ten Criteria	WOW - Outstanding! = _____ Points	Very Good! = _____ Points	Okay Fair! = _____ Points	Back to Drawing Board = _____ Points
1. Title "The Living Soil"	Title is prominently and creatively displayed to grab people's attention.	Title is present and clearly positioned on poster.	Title is incomplete or not well presented on poster.	What title? Title is lacking or missing.
2. Theme "The Living Soil" Ecosystem	Theme is well thought out and carried throughout entire poster. Poster is one great theme party!	Theme is present and clearly illustrated. People easily recognize what poster is about.	Theme is incomplete or not well developed. People are confused on what the poster is about.	What theme? Theme is lacking or missing. People don't know what poster is about & can't find out.
3. Science Research <i>Dig and unearth amazing facts about soil organisms!</i>	Soil information is accurate and well researched. Facts are clearly & cleverly presented. Excellent effort!	Soil information is mostly accurate. More time spent on research would have unearthed exciting facts.	Soil information has many inaccuracies. Too few facts and/or facts are not presented clearly.	What facts? What research? Researched facts on soil and soil organisms are lacking or missing.
4. Clear Conservation Message: <i>Harmful Practices = compaction, chemical contamination, over-plowing, bare soil with no landscaping</i> <i>Best Practices = no-till, composting, cover crops, native plants, integrated pest management. & less chemicals</i>	Thorough explanation of <u>how</u> people harm the soil ecosystem & <u>what</u> they can do to prevent erosion, build soil structure & enhance biodiversity. Illustration shows excellent understanding & presentation of problem and solution!	Very good illustration & description of <u>how</u> people harm soil & <u>what</u> they can do to prevent erosion, build soil structure & enhance biodiversity. Needs a few more details for depth & accuracy to explain why "best practice" is best.	Attempt was made, but the explanation and/or illustration is lacking in detail. Needs to better explain the problem & solution. People aren't clear on what the problem is (actions that disturb soil) or how to fix it (with best management practices that build soil health.)	What message? No explanation or illustration of a best practice to protect the soil that soil organisms and people depend on.
5. Clear Conservation Message: <i>Why care?</i> <i>Importance of protecting the "living soil"</i>	Outstanding explanation of <u>why</u> a healthy living soil ecosystem is important to people and all living things. Persuades people to take action and explains how they can!	Good scientific explanation of why healthy living soil is important to people and all living things, but doesn't convince people to take action to make a difference.	Statement about the importance of healthy living soil is weak; no message to tell people what they can do and why they should care.	Why care? No sound reasoning or statement why soil is important as an ecosystem or why we should care.
6. Artwork <i>Artistic expression</i>	Exceptional use of 3+ artistic elements: color, texture, balance, perspective, and/or interactives (lift-the-flap, etc.)	Attractive use of 2 artistic elements as listed left. Nice presentation & layout enhance poster's look.	Basic use of 1 artistic element as listed at far left, but could have done more. Needs more art!	Got art? Unfortunately not! Lacks artistic elements. Ask an art teacher or a local artist to help you!
7. Creativity & Originality <i>Uniquely yours</i>	100% art & text done by hand. Unique – uses the unexpected to full advantage. Extremely creative!	Some computer-generated art & text. Very good variety and blending of content and artwork.	Same-o, same-o. Been there, drew that. Creativity and originality lacking in energy and passion.	Not creative. Not original (idea copied from another artist). Effort is not evident.
8. Correct Spelling, Grammar, and Poster Size	100% correct spelling and grammar, Correct poster size.	A few misspellings, grammatical errors, &/or incorrect poster size.	Several misspellings, grammatical errors, &/or incorrect poster size.	Hard to read due to many misspellings & grammatical errors. Wrong size.
9. Neatness & Completeness	100% neat and 100% complete	Mostly neat and complete.	Not as neat & complete as could be.	Messy and/or incomplete.
10. Timeliness	Poster is submitted on due date. Name is on back. Rubric is signed.	Poster is turned in on time. Name on back or signed rubric is missing.	Poster is turned in on time but is missing both name & signed rubric.	What poster? Due when? Poster is late and turned in after due date.
TOTAL ALL COLUMNS = _____	Column total = _____	Column total = _____	Column total = _____	Column total = _____