

# RUBRIC for "Water: The Cycle of Life" Poster Contest – WAKE COUNTY STUDENTS

5<sup>th</sup> Grade **Science 5.P.2.1** – Water cycle, **5.L.2.3** - Ecosystem effects, **Social Studies 5.G.1.2** – Environmental Literacy, **Visual Arts 5.V** – Visual Literacy  
 4<sup>th</sup> Grade **Science 4.E.2.3** – Earth surface, **4.L.1.3** – Human behavior, **Social Studies 4.G.1.2** – Human impact natural resources, **Visual Arts 4.V** – Visual Lit

☐ Yes! I have read the Poster Contest rubric below and fully understand the quality of scientific research and creative artwork expected in developing an outstanding "Water: The Cycle of Life" poster. I pledge that my poster will represent my own original work and my very best effort!

Student Artist Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Grade: \_\_\_\_\_

Teacher: \_\_\_\_\_ School: \_\_\_\_\_

<b>POSTER CONTEST RUBRIC</b>	<b>OTTERLY FANTASTIC!</b> Your water cycle poster is the Judges' #1 pick!	<b>HURRAY OSPREY!</b> Your water cycle poster goes all the way!	<b>OH MY, DRAGONFLY!</b> Your water cycle poster shows how hard you try!	<b>OH NO, MINNOW!</b> Throw this water cycle poster back — effort is zero!
<i>Top Ten Criteria</i>	<i>WOW - Outstanding! = _____ Points</i>	<i>Very Good! = _____ Points</i>	<i>Okay Fair! = _____ Points</i>	<i>Yikes! = _____ Points</i>
<b>1. Title "Water: The Cycle of Life"</b>	Title is prominently and creatively displayed to grab people's attention.	Title is present and clearly positioned on poster.	Title is incomplete or not well presented on poster.	What title? Title is lacking or missing.
<b>2. Theme "Water: The Cycle of Life"</b> <i>the "urban water cycle" that creates too much stormwater runoff</i>	Theme is well thought out and carried throughout entire poster. Poster is one great theme party!	Theme is present and clearly illustrated. People easily recognize what poster is about.	Theme is incomplete or not well developed. People are confused on what the poster is about.	What theme? Theme is lacking or missing. People don't know what poster is about & can't find out.
<b>3. Science Research</b> <i>Research stormwater practices that are used across NC, U.S and world.</i>	Water cycle / stormwater information is accurate and well researched. Facts are clearly and cleverly presented. Excellent effort!	Water cycle / stormwater information is mostly accurate. More time spent on research would have unearthed more exciting facts.	Water cycle / stormwater information has many inaccuracies. Too few facts and/or facts are not presented clearly.	What facts? What research? Researched facts on the water cycle & stormwater are lacking or missing.
<b>4. Clear Conservation Message:</b> <i>Harmful Practices = impervious roads, rooftops &amp; hard surfaces, removal of vegetation, soil compaction/disturbance Best Practices = rain gardens, cisterns, green roofs, stormwater wetlands, grass-cycling, native soil, compost &amp; mulch, riparian buffers, low impact development</i>	Thorough explanation of <u>how</u> people alter the natural water cycle & <u>what</u> they can do to reduce &/or capture and clean stormwater runoff. Detailed illustration(s) of a "best practice(s)". Shows excellent understanding and presentation of problem & solution!	Very good illustration and description of stormwater best practice(s). Shows very good understanding of problem & solution. Needs a few more details for depth & accuracy to explain why the "best practice" is best; or how it works to reduce &/or capture runoff.	Attempt was made, but the explanation and/or illustration of stormwater best practice is lacking in detail. Needs to better explain the problem & solution. People aren't clear on what stormwater runoff is, the problems it creates, or how to manage it!	What message? No explanation or illustration of a best practice to reduce stormwater runoff and get rainwater to soak into the ground.
<b>5. Clear Conservation Message:</b> <i>Importance of water cycle and why &amp; how to let precipitation soak into soil!</i>	Outstanding explanation of <u>why</u> a natural water cycle is important. Persuades people to take action!	Good scientific explanation of why water cycle is important, but no call to action (or vice-versa.)	Statement about water cycle's importance is weak; no message to tell people why they should care.	Why care? No sound reasoning or statement why the water cycle is important or why we should care.
<b>6. Artwork</b> <i>Artistic expression</i>	Exceptional use of 3+ artistic elements: color, texture, balance, perspective, and/or interactives (left-the-flap, etc.)	Attractive use of 2 artistic elements as listed at left. Nice presentation and layout enhance poster's look.	Basic use of 1 artistic element as listed at far left, but could have done more. Needs more art!	Got art? Unfortunately not! Lacks artistic elements. Ask an art teacher or a local artist to help you!
<b>7. Creativity &amp; Originality</b> <i>Uniquely yours</i>	100% art and text done by hand. Unique – uses the unexpected to full advantage. Extremely creative!	Some computer-generated art and text. Very good variety and blending of content and artwork.	Same-o, same-o. Been there, drew that. Creativity and originality lacking in energy and passion.	Not creative. Not very original (idea copied from another artist). Effort is not evident.
<b>8. Correct Spelling, Grammar and Poster Size</b>	100% correct spelling and grammar. Correct poster size.	A few misspellings, grammatical errors &/or incorrect poster size.	Several misspellings, grammatical errors &/or incorrect poster size.	Many misspellings & grammatical errors and/or incorrect poster size.
<b>9. Neatness &amp; Completeness</b>	100% neat and 100% complete.	Mostly neat and complete.	Not as neat & complete as could be.	Messy and/or incomplete.
<b>10. Timeliness</b>	Poster is submitted on due date. Name is on back. Rubric is signed.	Poster is turned in on time. Name on back or signed rubric is missing.	Poster is turned in on time but is missing both name & signed rubric.	What poster? Due when? Poster is late and turned in after due date.
<b>TOTAL ALL COLUMNS = _____</b>	<b>Column total = _____</b>	<b>Column total = _____</b>	<b>Column total = _____</b>	<b>Column total = _____</b>

Rubric developed by Sheila Jones, Wake Soil & Water Conservation District in Raleigh, NC